

MARGUERITE'S PLACE, INC.

YEAR 2024

ANNUAL IMPACT REPORT 2024

A YEAR OF POSSIBILITY AND PROGRESS.



Marguerite's Place
Where Safety and Strength Begin

Celebrating 30 Years of Impact



A WORD FROM OUR EXECUTIVE DIRECTOR

Dear Friends and Supporters,

As we reflect on 2024, we are especially proud to celebrate **30 years of Marguerite's Place** – three decades of supporting families experiencing homelessness. This milestone year has been one of incredible impact, made possible by the unwavering support of our community. Since our founding in 1994, we have provided **over 295,650 safe nights** of housing for mothers and children, helping hundreds of families permanently break the cycle of homelessness and build brighter futures.

Yet, the reality of homelessness in New Hampshire remains dire. The number of Granite Staters experiencing homelessness has surged by **49.5% since 2020**, and **1 in 13 children** in our state is living below the poverty line. Affordable childcare is another critical issue—a **single mother earning a median income would need to allocate 64% of her paycheck** to cover center-based care for an infant and a toddler. Additionally, the state faces a **shortage of 9,107 childcare slots**, leaving many families without essential support. These challenges underscore why our mission at Marguerite's Place is more critical than ever.

Thank you for standing with us in the fight to end family homelessness. Your generosity and dedication make this life-changing work possible, and together, we are empowering families to thrive.

With gratitude,

Hannah E. Stohler

HANNAH STOHLER
EXECUTIVE DIRECTOR



CELEBRATING MILESTONES

At Marguerite's Place, we believe **every child deserves the care, nourishment, and resources they need to thrive.** Through our Early Childhood Education Program, we're making that a reality. Over the past year, **70% of our children received state scholarships**, making high-quality early education more accessible for our families. Beyond the classroom, **we also provided 75 referrals to vital community services**—including Early Intervention, mental health support, and school district programs.

Stable housing is key to long-term success, and we're celebrating some incredible milestones this year.

2 families transitioned to market-rate housing, a significant achievement given today's challenging rental market. Additionally, **4 families moved from Phase 1 to Phase 2** of our program, creating space for **new families joining us in early 2025.**

We're also proud to share that **every mother in our program was employed or enrolled in school within 90 days**—a testament to their dedication to their goals. With **over 2,000 hours of case management**, we helped connect families to career opportunities, education, and critical resources, all while providing the stability of **safe housing and whole-family support.**

Beyond housing and childcare, we continued to foster a network of support. **73% of our resident and childcare families** gathered for **43 events** and shared meals with the help of **15 community partners**.

Volunteers played a key role in the success of these events, with **18 actively engaged volunteers**, including Rivier University students and long-term supporters.

We must also recognize the outstanding achievements of our current residents, **7 of whom pursued educational goals** such as earning their GED, completing medical assistant training, enrolling in college, and taking real estate courses.

Because of the resilience of our families and dedication of our supporters, Marguerite's Place continues to be **a place of possibility** where families can break the cycle of homelessness and thrive.



30 YEARS

Over the course of three decades, **Marguerite's Place has journeyed with over 800 families** to help them leave behind impossible choices for good and prepare for a stable, safe, and bright future.

OVER 800 FAMILIES

We ensure that **parents will no longer have to make impossible choices**; instead, they focus on healing themselves, gaining new skills, helping their children to thrive, and **permanently breaking the cycle of homelessness and trauma**.

295,650 SAFE NIGHTS

For most mothers and children, **it's the first safe place they've ever lived**—the first time they don't have to be in flight or fight mode. It is in the safety of their home at Marguerite's Place that **families can begin to rebuild their lives** after experiencing domestic abuse, housing insecurity, and other extreme hardships.

CHAMPIONS IN OUR COMMUNITY

At Marguerite's Place, we know that our work wouldn't be possible without the incredible support of our community champions. From dedicated volunteers and generous donors to committed local partners, these individuals and organizations play an integral role in helping us turn impossible choices into opportunities for families in New Hampshire.

This year, local **Girl Scout Troop 51154** cleaned and organized our basement, created personalized mailboxes for each resident, and **Troop 59156** volunteered at our Annual Gala, where they sold FOUR TIMES as many raffle tickets as last year! Their energy and creativity have made a significant impact, and we're so grateful for their leadership and dedication.

Patrick Wadden has been an integral supporter of Marguerite's Place, organizing donation drives at both his church and workplace to ensure families have the essentials they need. His drives provided thousands of diapers for our childcare classrooms! We're also deeply thankful for the **Congregational Church of Hollis**, which provides food boxes throughout the year and gift cards for necessities like groceries and gas—bringing comfort and stability to our families all year long.

Additionally, the ongoing support of **Bishop Guertin High School** and **Rivier University** student volunteers has been invaluable. From deep cleaning our classrooms to organizing materials, these students help ensure our spaces are welcoming and functional. To all of our community champions— **you make it possible for Marguerite's Place to continue supporting families on their path to stability and success!**





15,540

Thanks in large part to the generosity of our donor community, **15,540 diapers were provided for children in our early childhood education program**—helping to remove a major barrier for families seeking high-quality childcare.

95%

95% of families in our program were referred to new community resources, including mental health support, parenting classes, legal resources, and more.

70%

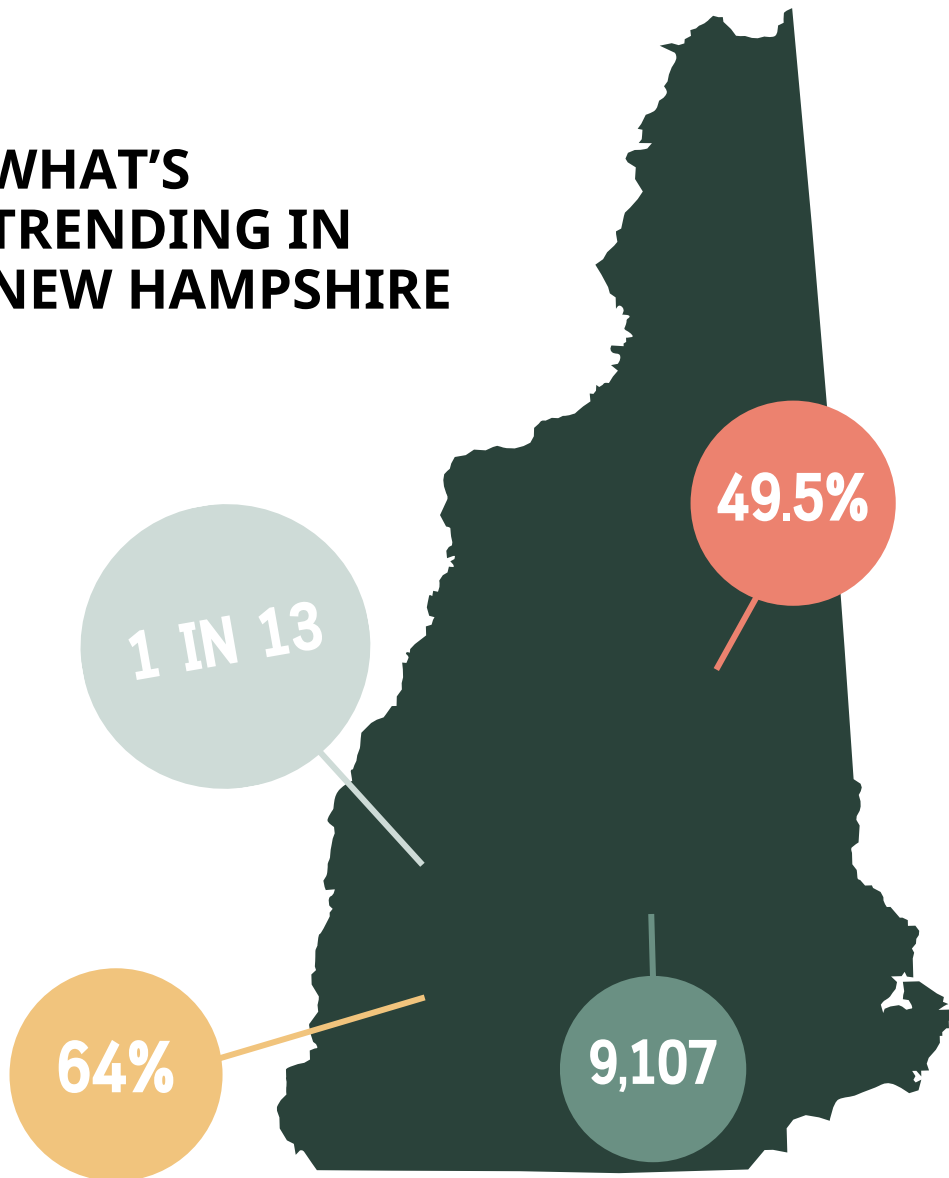
70% of families enrolled in our early childhood education program accessed state scholarships.

Marguerite's Place is the **ONLY** childcare provider in NH that does not charge families more than the state scholarship reimbursement.

19,714

In 2024, **19,714 healthy meals were provided in our early childhood education program**, ensuring that children have the nourishment they need to learn and grow.

WHAT'S TRENDING IN NEW HAMPSHIRE



- About **1 in every 13** New Hampshire children were living below the poverty level in 2023.
- The # of Granite Staters experiencing homelessness **increased by about 49.5 percent** from 2020 to 2024.
- A single mother earning a median income would need to spend **64% of her paycheck** on center-based care for an infant and a toddler.
- The state's annual shortage of **9,107** childcare slots represents a 17% gap in availability. In **Hillsborough County, this gap spikes up to 80%**.

OUR FINANCES

REVENUE

Contributions and Grants: \$970,322
Program Revenue: \$325,449
Special Events: \$290,851
Interest: \$59,808
Other: \$0

Total Revenue: \$1,646,430

EXPENSES

Program Expenses: \$141,251
Personnel Expenses: \$980,628
Professional Fees: \$175,381
Supplies: \$47,129
Staff Development: \$17,087
Occupancy Expenses: \$65,987
Insurance: \$38,092
Other: \$72,403

Total Expenses: \$1,537,958

Thank You to all of our donors, including our corporate sponsors and community partners. Thank you for being a vital part of our community and **believing that every family deserves a home.**

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